

NUDARE AUDE

Introduction

Nudare Aude is a brand that embodies the transformative power of philosophy and self-discovery.

Our platform offers a range of products, including books and insights from our founder, Ulrich Thomas Wolfstädter, a renowned philosopher and author.

Nudare Aude encourages individuals to embrace their inner selves fully, to pursue a life of true freedom and self-determination. Our brand represents the interplay between theory, practice, and freedom, symbolized by the combination of books and birds in our logo design.

Favicon



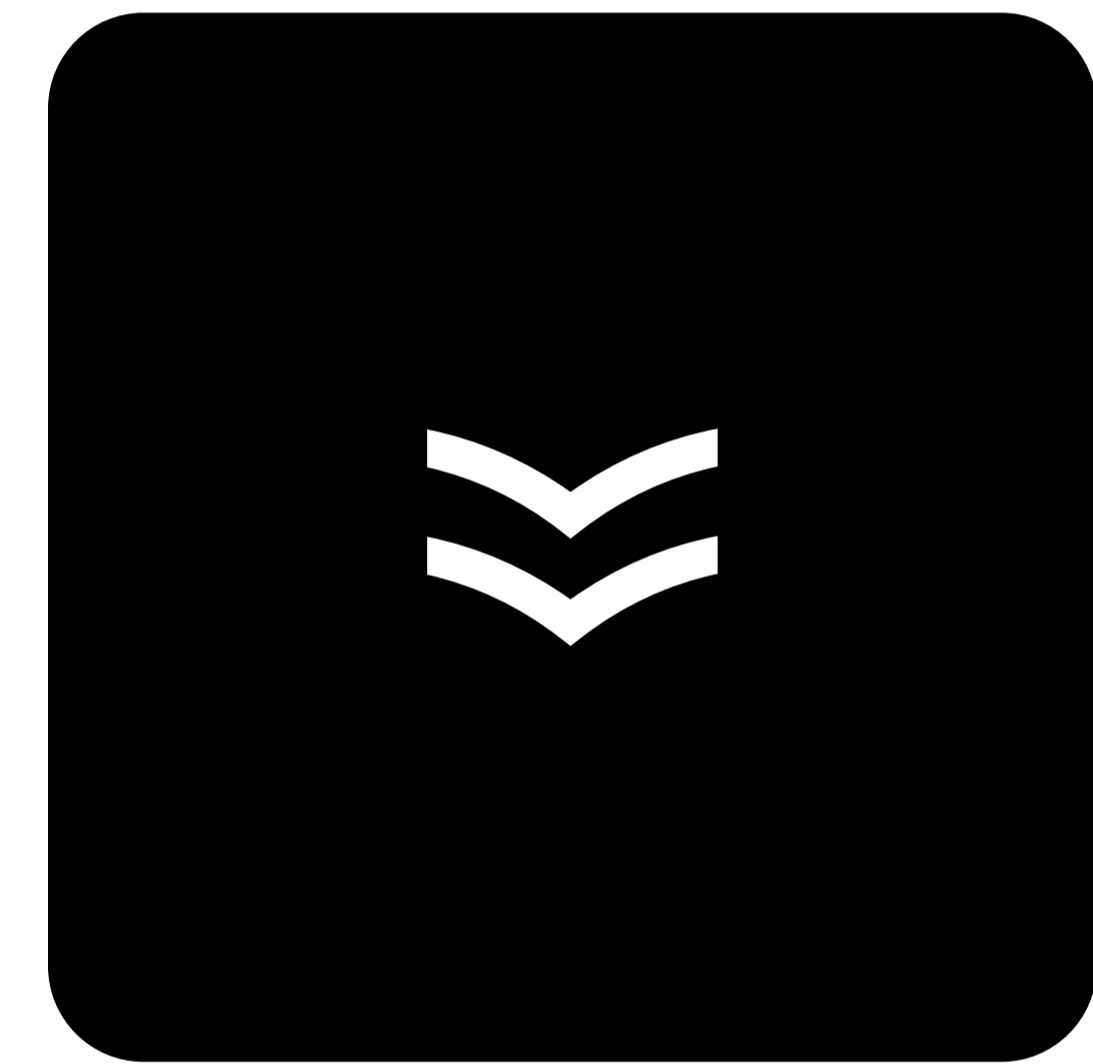
Light version



Beige version



Dark version

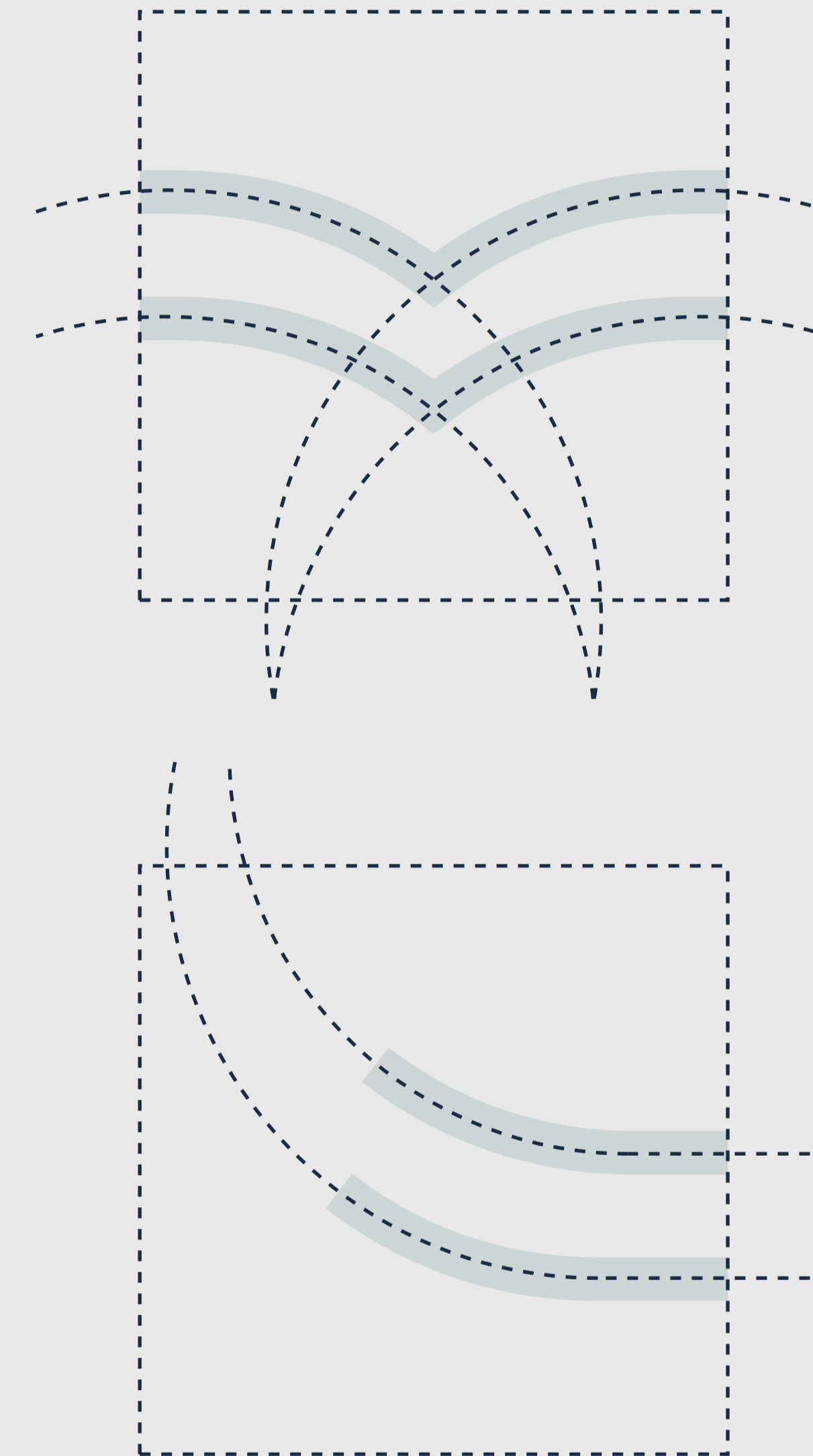


Black & White version

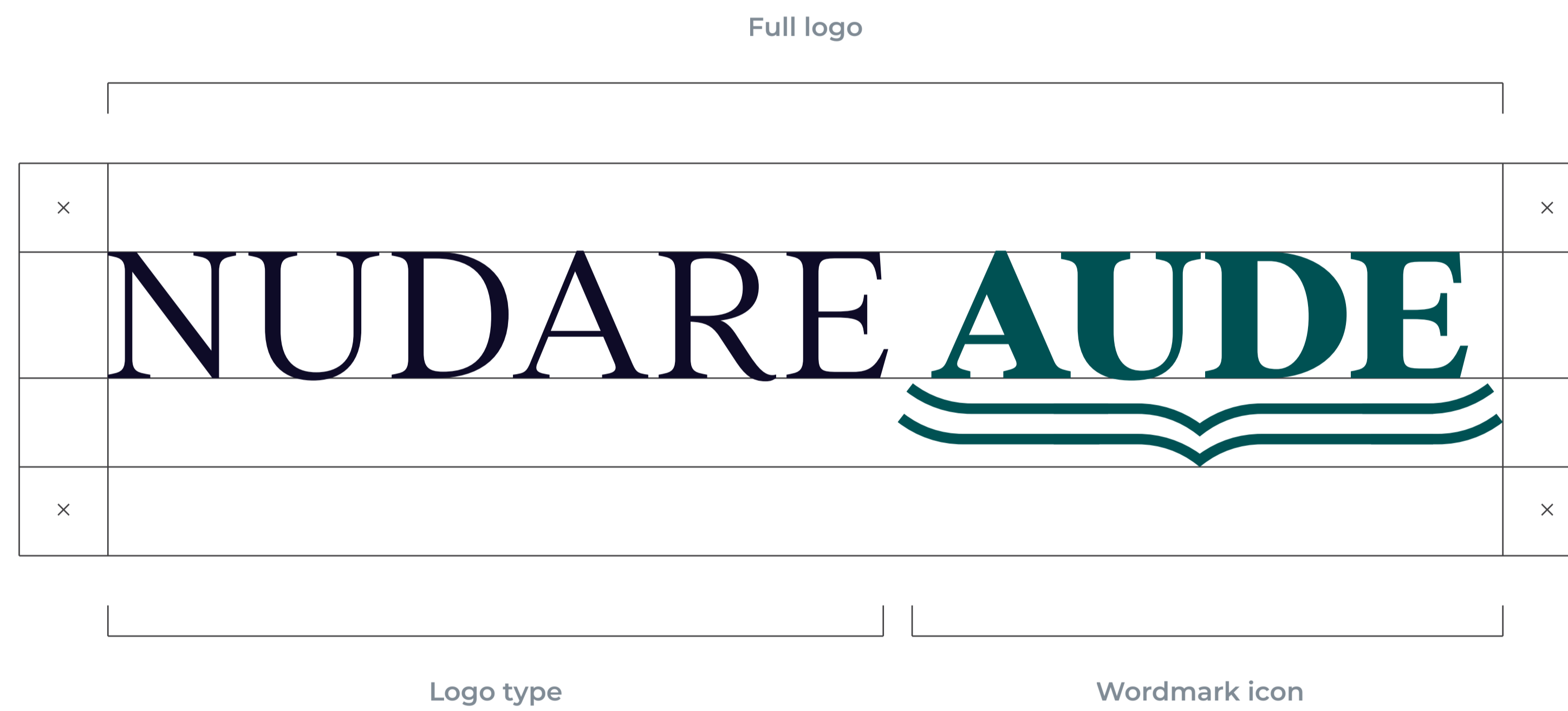
Construction Grid

The word "Aude" is accompanied by two lines that represent an open book, which is the centerpiece of our logo. These lines symbolize the transformative power of knowledge and self-discovery and the brand's commitment to empowering individuals to shape their own lives.

The sides of the lines are curved upwards, forming a gentle curve that represents the wings of a bird in flight. This symbolizes the brand's commitment to freedom and self-determination, as well as the ability to rise above limitations and soar towards one's goals. The interplay between the book and the bird represents the balance between theory and practice, knowledge and action, and the transformative power of both.

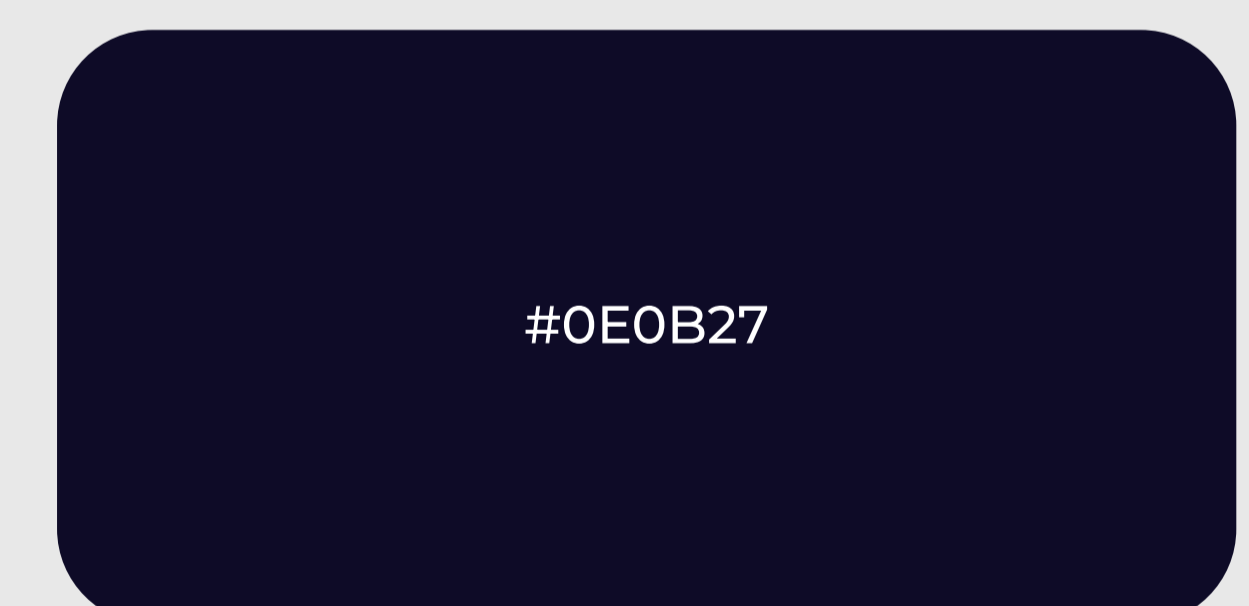
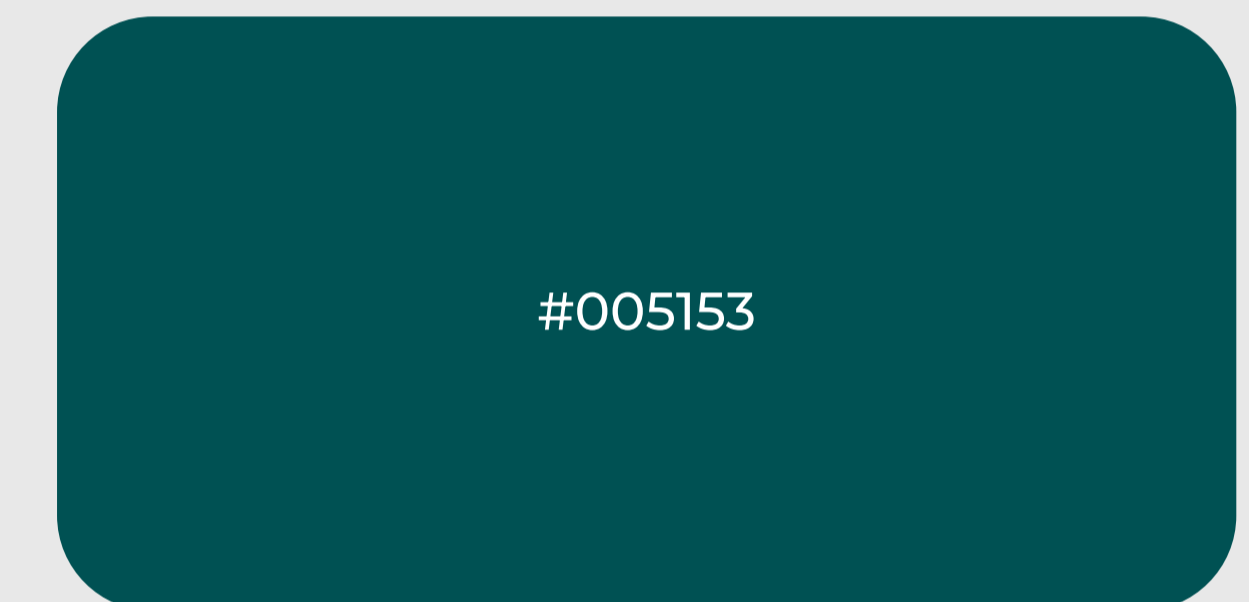
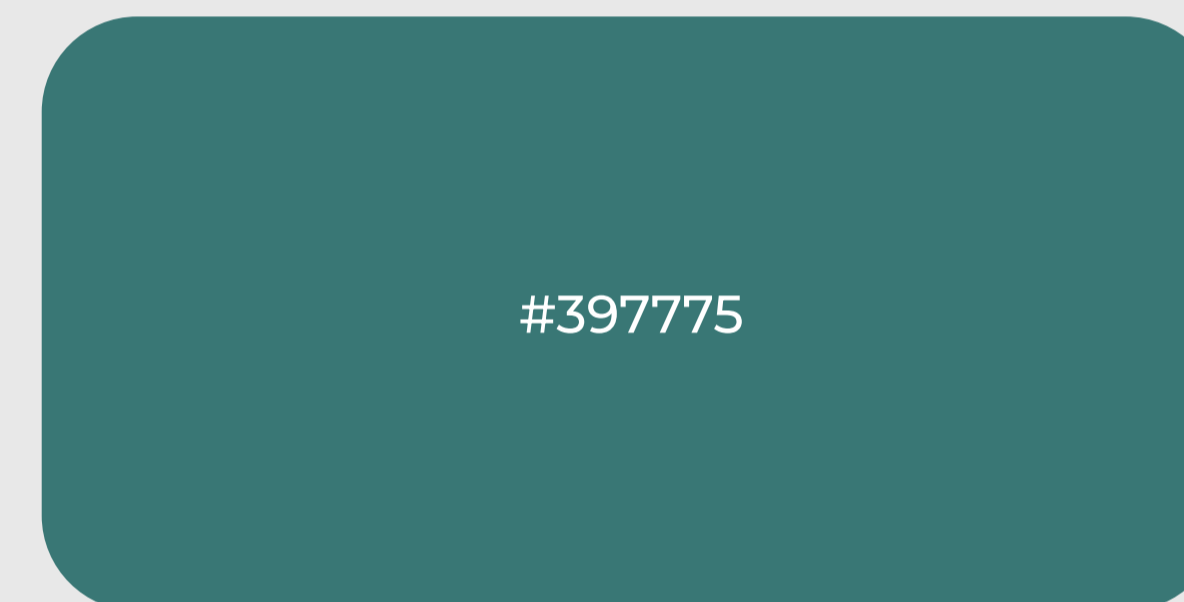


Safe Zone



Color Palette

The Nudare Aude color palette is a sophisticated combination of navy green, white, blueish black, and grey. The primary color, navy green, embodies the transformative power of knowledge and self-discovery, while the secondary colors add depth and balance to the palette. White represents purity and clarity of thought, blueish black represents wisdom and intellectual power, and grey represents practicality and balance. Together, these colors create a harmonious and sophisticated color palette that reflects the essence of the Nudare Aude brand.



Typography

Aa

Addington CF Bold

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789!@#\$%^&**(:><?

Aa

Addington CF Light

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789!@#\$%^&**(:><?

Aa

Montserrat

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789!@#\$%^&**(:><?





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Name Here

NUDARE AUDE

James Doe
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This is a sample letter that has been placed to demonstrate by design. When positioned properly, it will serve to work in harm. This letterhead design is meant to project an image of professionalism and reliability.

This letterhead design is based on the (Form of your logo) form (Your Company) logo. Each stationary part of the (Form of your logo).

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Thank you!